

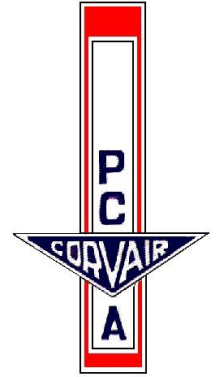
Dear Merchant



Program Book Advertising Opportunity

The 2016 CORSA Convention is July 12-16, 2016 in Springfield, Illinois at the Crowne Plaza Springfield. Convention attendees will be arriving on the Monday, and even the Sunday, prior to the convention. We are expecting a very good turnout this year, over 500 registrations and 800 name tags. The Prairie Capital Corvair Association based in Central Illinois, Rochester) is the proud host of this years event.

CORSA, Corvair Society of America is an International Club devoted to the Chevrolet Corvair. While Corvairs are the focus of this convention, members have diverse interests in other arenas as well – Other collectable automobiles, racing (auto mostly, including Corvairs), arts and crafts, farm tractors, antiques, quilting, and much more.



PCCA is seeking additional vendors, advertisers and other items to enhance the Springfield experience by offering attendees places to go during their stay for products and services - that location could be your place of business.

One of those opportunities to promote your business in the annual Convention Program which every convention attendee receives and references all week. The program book will feature many items specific to the Springfield convention, which will have many attendees referencing the program book throughout the week. This makes the program book advertising a very effective tool, both during and after the convention.

The advertising rates are

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| Full Page Inside Back Cover (front inside sold) | \$250 |
| Full Page Ads | \$225 |
| Half (1/2) Page Ads | \$125 |
| Quarter (1/4) Page Ads | \$ 75 |
| Business Card Ads | \$ 25 |

If possible, the best means to submit your advertisement is electronically – so the program book editor may use it with minimal changes – thus it matches your vision. Payment still needs to be sent the old fashion way – via check. The Program book editor is Tim Mahler – Flat6vair@comcast.net or in paper form to his home address, 688 South Bradfordton Road, Springfield, IL, 62711-9263. Payments should be payable to PCCA, and may be remitted to PCCA, PO Box 954, Springfield, IL, 62705-0954, or to Tim's home address (still payable to PCCA, please).

Door prizes and Goody Bag items

Another option to advertise and provide something extra to convention attendees is providing door prizes and/or goody bag items for the convention. The door prizes will be on exhibit in the hospitality room with the donor's name displayed. Attendees do take notice of who has provided door prizes and reciprocate in kind by patronizing your vending area at the convention and later at your place of business.

Goody bag items could be trinkets with your business names or discount coupons that has the dual effect of enticing Corvair enthusiasts to patronize your business and gets your business name noticed. Any donations are welcome. Every attendee will receive a goody bag upon arriving at the registration desk. One of the first things attendees do is check the bag for discounts and other souvenirs. Corvair owners do enjoy discounts.

PCCA thanks you for your support in whatever form you think best suits your business model.

Tim Mahler
Convention Co-Chair – and Program book Editor
PCCA, Flat6vair@comcast.net PH: 217-793-3824